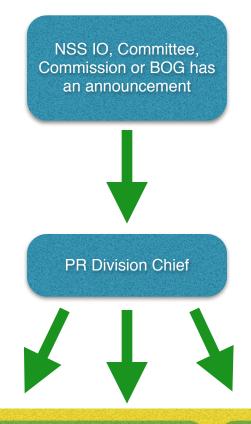
National Speleological Society Public Relations Division Announcement Chain of Command





Announcement sent to membership through NSS email blast

Announcement released over regional listservs

Public Relations Division Announcement and supporting graphic released over Facebook, Twitter, Google+, LinkedIn, and Instagram

> Social Media Committee

Announcements released over all applicable avenues simultaneously.

Text coordinated for consistency where possible (Twitter is an exception).

Graphic released over social media and to draw attention. Text only released in NSS email *blast* and listserv announcement.